To: Felix Cruz
From: Maria Vizcarrondo-DeSoto
Essex County Latinos for Clinton
Re: Budget for Getting out vote
Date 10/14/92

Attached is revised budget for "get out the vote" and activities leading up to election day..

We are still following our activities spelled out in original proposal w/ a few adjustments. First of all we are getting some needs through "freebies" & therefore are only requesting resources for essential areas. Secondly, we are concentrating on 17-23 specific districts in getting out the vote since focus will allow us to be more successful pulling Latinos out to vote.

Since you know that personal contact is critical to getting Latinos out our efforts will include -

1) a rally on Nov 1st (Block party style)
2) a major mailing to the voters we registered
3) Door to Door canvassing the 23 districts w/ high Latino vote
4) Phone bank to call new voters on election day
5) Have sound system 3 days leading up to election day
6) Transporting people to polls & canvassers to the districts

47.00	97.00
50.00	426
415.00	505.64
11.00	471.90
200.00	1500.54
305.64	
471.90	
1500.54	

Two Way Radios — Latinos for Essex for Clinton

Crowd/Beepers — Budget

- Purchase of District Sheets — $20
- ~~Mailing to New Registered Voters~~ — 700
- Gas (canvassing, errands, etc) — 350.
- 5 Vehicles for Election Day — ~~650.~~
- Sound system (3 days) — 600.
  - Weekend before Election Day
  - Election Day
- Pay for Workers — 1450
  - 50 wkrs x $25
  - 5 captains x $40
- Food (wkrs, coordinators, etc) — 800. 400 (500)
- Rally (Nov 1st) $1000 (dinner) — 700 — 125 ?
- Miscellaneous (supplies, etc) — ~~300~~ 500
- Teeshirts for 70 x $6 — 400 — 420
- Hats for 70 x 6 — ~~420~~

$6610

$1450
3050
1000
$6500

Newark Districts Targeted

North Ward	East Ward	Optional if Possible — Central Ward	West
District 7	District 4	35	43
8	5	36	49
9	6	37	
15	7	38	
13	30		
14	33		
16			
19			
23			
24			
37			

(Central Ward note: Spanish Puerto Rican)